The Genuine Networking Association (GNA) In Collaboration with

Discover County Network

INTRODUCE YOU TO:

# Becoming A (GNA) Leader! Guidelines & Agreement

## (GNA) MONTHLY MASTERMIND CHAPTER CO-CHAIRPERSON

★ The Co-Chairperson position entails voluntary support in running local chapter meetings / events. The monthly duties of this position include, but not limited to, registering and greeting members and guests upon entry of each monthly event, running raffles, promoting the event adequately on social media such as Facebook, making a good faith effort to promote and mention (GNA) Events in person within your community, and any other minor duties requested by The Chapter Chairperson. This may include running certain segments of the meeting. Co-Chairpersons will report directly to The Chapter Chairperson, and assist in making the event pleasant, interesting, and productive. Co-Chairpersons are required to attend all monthly meetings. Certain reasonable exceptions will apply. If a Co-Chairperson is unable to attend any particular meeting, they must give The Chapter Chairperson a minimum 7 day notice prior to the next meeting / event. If a Co-Chairperson is absent for more than 2 meetings in a six month period for any reason, they could possibly be removed if agreed upon by The Chapter Chairperson, The Regional Director, and the rest of The (GNA) Executive Team.

**★** While any (GNA) Member in good standing may express interest in a Co-Chairperson position, they must be nominated by The Chairperson of their particular chapter, and have the backing of The (GNA) Regional Director in that particular geographic area. Final approval will require agreement by The Overall (GNA) Executive Team.

#### (GNA) MONTHLY MASTERMIND CHAPTER CHAIRPERSON

★ The Chapter Chairperson position requires a highly motivated (GNA) Member that will take ownership of their particular chapter, and properly coordinate the event! Besides leading the chapter in accordance to (GNA) Meeting Guidelines, they will have a crucial role in establishing relationships with local businesses in their community. Other responsibilities include, but not limited to, finding a venue for their particular chapter, along with establishing and maintaining a good relationship with the management of the venue. If for any reason we are no longer able to host the event at the current venue, The Chapter Chairperson will be required to immediately find an alternate location. At the discretion of The Chairperson, they can reach out to their Co-Chairpersons and Regional Director for assistance. Once a new venue is established, it must be approved by The Overall (GNA) Executive Team including The Regional Director. The Chairperson must also promote the event adequately on social

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media such as Facebook. In addition, make a good faith effort to promote and mention (GNA) Events in person within their community, and perform any other minor duties requested by The Regional Director. The Chapter Chairperson is also responsible for regularly communicating with and training The Co-Chairpersons to assist in running the meetings. In the event of The Chairperson's absence from a meeting, they must have any Co-Chairperson trained to run the event as The Chairperson for that particular month. Chairpersons are required to attend all monthly meetings. Certain reasonable exceptions will apply. If a Chairperson is unable to attend any particular meeting, they must give The (GNA) Regional Director a minimum 7 day notice prior to the next meeting / event. If a Chairperson is absent for more than 2 meetings in a six month period for any reason, they could possibly be removed if agreed upon by The Regional Director, and the rest of The (GNA) Executive Team.

 $\star$  While any (GNA) Member in good standing may express interest in a Chairperson position, they must be nominated by The Regional Director in that particular geographic area. Final approval will require agreement by The Overall (GNA) Executive Team.

### (GNA) MONTHLY INFORMAL HAPPY HOUR NETWORKING EVENT HOSTS

★ In certain areas where feasible, The (GNA) runs Monthly Informal Happy Hour Networking events that generally don't have a structure. This is more of a business style mixer. At these events, we basically have some AMAZING "FIRESIDE CHATS." A fireside chat is when there are more than two people engaged in a discussion. Another way to describe a fireside chat is like a one on one meeting on steroids! What a great way to manage your time by getting to "DEEPLY" know several great professionals at once!!!

★ Our informal events consist of "Hosts" and for structure purposes, all hosts generally have equal ranking. In certain cases, if someone in the future chooses to launch a (GNA) Event of this nature, that particular person would be the "Main Host" and would be able to nominate Co-Hosts. All Hosts must promote the event adequately on social media such as Facebook. In addition, all Hosts must make a good faith effort to promote and mention (GNA) Events in person within their community, and perform any other minor duties requested by The Regional Director. If any Host is absent for more than 2 events / mixers in a six month period for any reason, they could possibly be removed if agreed upon by The Regional Director, and the rest of The (GNA) Executive Team.

 $\star$  Any (GNA) Member in good standing may express interest in becoming a Host for our informal mixers. Hosts must have the backing of The (GNA) Regional Director in that particular geographic area. Final approval will require agreement by The Overall (GNA) Executive Team.

#### (GNA) ROAMING AMBASSADOR

★ The (GNA) Roaming Ambassador is a position that can be applied for by any (GNA) Member in good standing, and has been actively participating in the organization for a minimum period of 6 months. Good standing means attending our live events on a regular basis, This allows us to see consistency and courtesy amongst our members. For structure purposes, this position is equivalent to a main leader of our event chapters. In example, your position would be comparable to a Chapter Host or Chapter Chairperson, The Roaming Ambassador will be based out of their local area, In example, The San Francisco Bay Area, The Central Valley Area or The Sacramento Area. Furthermore, Roaming Ambassadors will not be associated to only one specific chapter. While a Roaming Ambassador is only required to participate in their home region, they are not limited. Should a Roaming Ambassador decide to visit a chapter outside of their respective region, they will be recognized in the same way as if they were in their hometown area. A Roaming Ambassador may occasionally be asked to assist The (GNA) Executive Team in making Executive Level decisions regarding moving the Overall Organization forward. In addition, The (GNA) Roaming Ambassador may also be asked to assist The

Regional Director in their home based area to oversee activities and events in all chapters within their specific region. Roaming Ambassadors communicate on a regular basis with their Regional Director and The (GNA) Executive Team to clearly define expectations, goals, and ensure The (GNA) vision is properly adhered to at all times. The Roaming Ambassador must also promote events within their region at an adequate level on social media such as Facebook. In addition, make a good faith effort to promote and mention (GNA) Events in person within their community, and perform any other minor duties requested by The Regional Director. Roaming Ambassadors are required to attend at least one monthly meeting at any location within their region. Certain reasonable exceptions will apply. If a Roaming Ambassador is unable to attend at least one meeting in their area each month, they must notify either Elias Melas, President & Founder of The (GNA), or our (GNA) Collaborative Partner, Troy Brewer – CEO & Founder of The Discover County Network / (GNA) Executive Vice President / Director of Marketing. For structure purposes, Troy Brewer is second in charge of The Overall (GNA). If a Roaming Ambassador is absent from attending any meetings in their area for more than 2 months in a six month period for any reason, they could possibly be removed if agreed upon by The Regional Director, and the rest of The (GNA) Executive Team.

 $\star$  Any (GNA) Member in good standing for a minimum of a 6 month period, may express interest in becoming a Roaming Ambassador for our events. Roaming Ambassadors must have the backing of The (GNA) Regional Director in that particular geographic area. Final approval will require agreement by The Overall (GNA) Executive Team.

### (GNA) REGIONAL DIRECTOR / EXECUTIVE VICE PRESIDENT POSITION

★ The (GNA) Regional Director is a position that can't be applied for. This is considered a promotion earned by being a (GNA) Member in good standing. Good standing means attending our live events on a regular basis, for a period of time long enough that allows us to see consistency and courtesy amongst our members. For structure purposes, this is the highest designation of leadership in a particular region. In example, we currently have regions in The Sacramento Area, The Central Valley Area, and The Bay Area. The (GNA) Regional Director will automatically become a part of The Overall (GNA) Executive Team, helping us make Executive Level decisions regarding moving the Overall Organization forward. The (GNA) Regional Director also oversees activities and events in all chapters within their specific region. Regional Directors communicate on a regular basis with their Chapter Chairpersons to clearly define expectations, goals, and ensure The (GNA) vision is properly adhered to at all times. The Regional Director must also promote events within their region at an adequate level on social media such as Facebook. In addition, make a good faith effort to promote and mention (GNA) Events in person within their region. Regional Directors are required to attend at least one monthly meeting at any location within their region. Certain reasonable exceptions will apply. If a Regional Director is unable to attend at least one meeting in their area each month, they must notify either Elias Melas, President & Founder of The (GNA), or our (GNA) Collaborative Partner, Troy Brewer - CEO & Founder of The Discover County Network / (GNA) Executive Vice President / Director of Marketing. For structure purposes, Troy Brewer is second in charge of The Overall (GNA). If a Regional Director is absent from attending any meetings in their area for more than 2 months in a six month period for any reason, they could possibly be removed if agreed upon by the rest of The (GNA) Executive Team.

 $\star$  On a final note, The Regional Director is required to notify Elias Melas and Troy Brewer regularly, on anything happening regarding The (GNA) within their region.

 $\star \star \star \star$  By signing the following agreement, it states that you have been offered a (GNA) Leadership position for being a (GNA) Member in good standing, and you agree to the terms and conditions as stated for your particular position. All New Leaders will begin on a 90 Day Probationary Period. Certain (GNA) Leader Perks may not be available during the probationary period. Signing this contract does not constitute your exclusivity to The (GNA). The (GNA) or our Collaborative Partner, Discover County Network (DCN), will not prevent you from attending other events, or being a leader of another event or organization. Your signature on this contract, only allows all parties involved to terminate this contract at any time, if the requirements are not fulfilled. The (GNA) or (DCN) reserve the right to terminate your leadership position at any time with a valid reason we would clearly explain. Should the leader of this agreement decide to terminate their leadership role within The (GNA), a 45 dav advance notice is required with a written e-mail to Elias Melas (eliasmelas@genuinenetworkingassociation.com), President and Founder of The (GNA). Within that e-mail, a phone call would need to be scheduled to properly execute your voluntary resignation. Failure to comply with this 45 day notice policy will result in losing your good standing with The (GNA), and possibly leading up to removal from the entire organization.

(Please Handwrite The Position You Have Been Offered)

(Applicants Signature)

(Date)

(GNA Executive Signature)

(Date)

For more information regarding (GNA) Leadership, please contact Elias Melas – President & Founder of The Genuine Networking Association at: <u>eliasmelas@genuinenetworkingassociation.com</u> You can also contact The CEO & Founder of The Discover County Network, Troy Brewer at: <u>troy@discovercountynetwork.com</u>.